[Less than one week to enter Biz Plan Competition]

January 18, 2013

The deadline to enter the 2013 Tulane Business Plan Competition is Jan. 22 and officers of the Tulane Entrepreneurs Association are putting out a final call for entries.

> The Tulane Business Plan Competition is the nation's only business plan competition dedicated to the principles of conscious capitalism.

The annual competition, which is open to student innovators from around the world, offers a top prize of $50,000 for the startup with the best sustainable business model rooted in the ideals of conscious capitalism. Conscious capitalism incorporates the principles of social entrepreneurship, which are based on the belief that a business can benefit both the community and major stakeholders.

A second track called the Domain Companies New Orleans Entrepreneur Challenge offers $20,000 for the best plan for a New Orleans-based business that demonstrates strong growth potential and positive impact on the local economy.

“We are excited about this year's competition and are hoping to continue the recent momentum that Tulane has gained in the New Orleans community and beyond as a driving force for entrepreneurial growth in the region,” says TEA President Cullan Maumus. “We are expecting this year’s competition to receive more international applications than ever before as a result of our outreach."

To enter, teams must submit a six-page business abstract and a $100 entrance fee. For more information and to register online, visit http://tulane2013.istart.org/.

The 2013 Tulane Business Plan Competition will take place at the A. B. Freeman School of Business on April 19.