Barron's spotlights Burkenroad Reports

October 10, 2013

The Freeman School’s Burkenroad Reports program earned a national spotlight this week with a high-profile feature in *Barron’s* magazine.



> Barron's praised Burkenroad Reports for the impressive record of its student analysts.

In Schooling Wall Street in the Big Easy, Barron’s reporter Christopher C. Williams profiles the long-running equities research program and highlights the impressive record of its student analysts.

Williams interviewed Peter Ricchiuti, professor of practice and founder of the program, for the article along with student analyst Jimmy Dunn (MBA ’14) and David Lundgren, manager of the Hancock Horizon Burkenroad Small Cap Fund, a mutual

fund inspired by the program and which uses the reports as a primary source of research.

“Ricchiuti and his students zero in on what they consider value stocks, typically trading with a price-to-earnings growth ratio of less than one,” Williams writes. “Their targets tend to be little-known outfits in the energy or industrial fields, with market value below $1 billion, but they can pack a wallop in terms of stock performance.”

As an example of that performance, Williams cites appliance and furniture retailer Conn’s. Since earning a market outperform rating from students two years, the company’s stock has gained more than 600 percent.

“Schooling Wall Street in the Big Easy” appeared in the Oct. 7, 2013, print edition of *Barron’s* and is also available online at Barrons.com (subscription required).