Four alums make DiversityMBA Top 100

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Four Freeman School alumni are among the outstanding young executives to make the latest DiversityMBA Magazine list of the Top 100 Under 50 Diverse Executive Leaders. The annual survey of minority executives was featured in the magazine's summer 2008 issue.

Earning the honor were Bryan Brown (MBA '93), partner with Porter & Hedges; Timothy W. Goodly (MBA '95), senior vice president for human resources at CNN Worldwide; Eric Lopez (MBA '99), vice president for key accounts and national Hispanic sales and marketing at National Life Group; and Vijay Parmar (MBA '88), founder, president and CEO of GainSpan Corp.

"It's very gratifying to see our alumni earn this kind of recognition," said Bill Sandefer, director of graduate admissions. "The Freeman MBA is designed to prepare students to compete in global business, and an important part of that is providing a high-quality, diverse classroom experience. Having four of our graduates among DiversityMBA's Top 100 Under 50 is a great indicator that we're achieving that goal."

DiversityMBA Magazine targets multicultural professionals in corporate America as well as business students and entrepreneurs. The top 100 under 50 executives were selected based on their positions within their companies, the size of the budget they manage, their scope of responsibility, their community service work, and the MBA degree or post-graduate degree they earned.

The four Freeman alumni who made the list were drawn from wide-ranging industries, including banking, media, insurance and high tech.

Brown, who joined Porter & Hedges after four years with the Securities & Exchange Commission, represents and advises clients in capital market transitions and mergers and acquisitions. His experience includes equity and debt offerings, debt tender offers and consent solicitations.

Goodly revised CNN's performance management and talent-review process, resulting in better identification of high potential talent, and oversaw efforts of CNN's ActionTeam and Diversity Council, grassroots organizations comprised of employee and manager volunteers.

Lopez implemented a Hispanic virtual marketing and service division within National Life in 2006 to service Hispanic clients, train Hispanic agents and support agents marketing to the Hispanic market. The division provided a bilingual and bi-cultural service to more than 2,000 policy owners without adding any fixed expenses or additional head count.

Parmar founded GainSpan within Intel Corp. in 2005 and spun it off as a separate entity a year later. He built a strategic relationship with Intel that culminated in Intel's acquisition of the company for $550 million.

To learn more about the survey criteria or see the complete list of the Top 100 Under 50 Diverse Executive Leaders, visit diversitymbamagazine.com.