Freeman hosts IDEAcorps Challenge '09

March 30, 2009



Graduate students from some of the nation's top business schools and working professionals from Google and salfesforce.com visited the Freeman School from March 21-28 to participate in the IDEAcorps Challenge '09.

The Challenge, a program of local entrepreneurial consulting firm the Idea Village, connects MBA students with New Orleans entrepreneurs in need of assistance. Six local businesses--Feelgoodz, Naked Pizza, Don Kelly Productions, Alternative Housing Support Corp., Sustainable Environmental Enterprises, and InSites(s)--benefited from an intensive week of business consulting with the goal of helping the ventures grow quickly.

To learn more about the workshop, read Jacquetta White's story in the New Orleans Time-Picayune.