

In the News: Elstrott addresses visiting graduate students

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John Elstrott, clinical professor of business and executive director of the Freeman School's Levy-Rosenblum Institute for Entrepreneurship, was among the guest speakers to address 50 visiting graduate business students. The students are in New Orleans for the 2009 IDEAcorns Challenge, a program of local consulting firm the Idea Village that links business students from across the nation with entrepreneurial ventures in New Orleans.

To see Elstrott's comments and learn more about the program, see [Jaquetta White's article in the Times-Picayune](#).