TEA sponsors "elevator pitch" competition

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Have a business idea to improve New Orleans? Interested in honing your pitch? Want to network with likeminded entrepreneurs? Enter <u>PitchNOLA</u>, an "elevator pitch" competition for entrepreneurs with innovative ideas to create value and solve pressing social problems in New Orleans.

While there is no cash prize for the winners, the competition is a great way for entrants to promote their ideas, hone their elevator pitches and network with similarly motivated entrepreneurs and business people. Coaches for the workshop part of the program will include Ralph Maurer, visiting assistant professor of management at the Freeman School, and Chris Schultz, founder of LaunchPad.

PitchNOLA is co-sponsored by SENO (Social Entrepreneurs of New Orleans), the Tulane Entrepreneurs Association, Tulane University Social Entrepreneurship Initiatives and LaunchPad. Deadline for entry is Aug. 21. For more info, visit <u>SENO's website</u>.