

## Admissions hosts Latin American advisers

April 20, 2010

On April 17, the Office of Graduate Admissions hosted its third annual International Advisers Seminar. Participating in this year's event were advisers from Kaplan (Mexico), MBA Empresarial (Brazil), The Point (Brazil), Colfuturo (Colombia), the Grad School (Colombia) and EducationUSA (Chile).



Hosting informational seminars for Latin American educational advisers is one way the Freeman School's admissions office is targeting the growing Latin American market.

Latin America plays a central role in the Freeman School's academic vision and strategy. The International Advisers Seminar was established to give representatives with key academic advising organizations in Latin America an opportunity to see the Freeman School in person and learn more about the curriculum, experiential learning programs and the admission process. For the past two years, the seminar has also been scheduled to coincide with the Tulane Business Plan Competition, giving the advisers a chance to see one of the Freeman School's premier annual events.