TABA announces Tulane Business Forum program

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The Tulane Association of Business Alumni (TABA) has announced the program for the 2010 Tulane Business Forum. With the theme "Leveraging Corporate Resources," this year's forum will focus on business leaders and organizations that have demonstrated the ability to leverage assets to strengthen their market positions and achieve goals.

- **"Health Reform: What Is It and What Does It Mean?"** Charles N. Kahn III, President and CEO, Federation of American Hospitals, Washington D.C.
- **"Distinguishing Your Company in What Could Be a Commodity Business"** Dean E. Taylor, Chairman, President and CEO, Tidewater Inc., New Orleans
- **"Thriving in the Post-Recession, Post-Mass Media Age (aka Now!)"** Robbie Vitrano, Agency Founder and Chairman, Trumpet, New Orleans John Winsor, CEO, Victors & Spoils, Boulder, Colo.
- **Alternative Capital Markets Panel Discussion** J. Marshall Page, Partner, Jones Walker, New Orleans Nicolas R. Perkin, Co-Founder and President, the Receivables Exchange, New Orleans Christopher J. Perry, President, Americas Sales & Service, Markets Division, Thomson Reuters, New York Moderator: Peter Ricchiuti, Burkenroad Professor of Finance, Freeman School of Business, New Orleans

Celebrating its 31st year, the Tulane Business Forum is the premier business conference in the Gulf South, with an annual attendance of more than 750 business leaders from across the region. The forum is TABA's primary fundraising vehicle and provides essential support for Freeman School programs including the TABA Community Service Program, the Tulane Business Plan Competition, Freeman Days networking events, and the annual Rock 'N' Bowl Party welcoming incoming graduate students.

The 2010 Tulane Business Forum will take place on Friday, Oct. 8, at the New Orleans Sheraton (please note the change in venue). Registration begins at 8 a.m. with the first speaker at 8:30 a.m. By attending the forum, CPAs can earn five Continuing Professional Education credits and PEs can earn five Professional Development Hour credits.

For more information about this year's program and to register online, visit TulaneBusinessForum.com.