Freeman adds six new faculty members

July 25, 2010

The Freeman School has appointed six new tenure-track faculty members for the 2010-11 academic year.



Cynthia E. Devers

Cynthia E. Devers joins the Freeman School as an associate professor of management. Devers received her PhD in business administration from the Eli Broad College of Business at Michigan State University and her MBA from Northwood University. Her research draws on behavioral decision and social psychological perspectives to explore how formal and informal governance mechanisms influence individual and group risk perceptions and behaviors, strategic choice, and organizational outcomes. Devers' work has been published in strategy and management journals including *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Organizational Behavior and Human Decision Processes*, and *Journal of Management*. She presently serves on the editorial review boards of *Academy of Management Journal* and *Academy of Management Review*. Prior to joining the Freeman School, she served as an assistant professor of management and human resources at the Wisconsin School of Business at the University of Wisconsin-Madison, where she taught courses including Strategic

Management and Bargaining, Negotiating and Dispute Settlement for Managers in the MBA program and the PhD seminar in Organizational Theory. Prior to that, she served as an assistant professor at Texas A&M University.



Eric Hamerman

Eric Hamerman, assistant professor of marketing, earned an MBA from Kenan-Flagler Business School at the University of North Carolina at Chapel Hill in 1999 and a PhD in marketing from the Graduate School of Business at Columbia University in 2010. His research focuses on the impact of illusion of control on behavior, and his dissertation, “Illusory Control and Superstition: Impact on Consumer Behavior,” expanded on that topic with an exploration of the drivers of superstition and illusory control as they relate to consumer behavior, placebo effects and magical thinking. Prior to starting the PhD program at Columbia University, Hamerman spent six years as a senior manager with American Airlines in Dallas, where he supervised a department of 23 people to develop applications and manage projects in support of pricing and revenue management.



Ana Iglesias

Ana Iglesias, assistant professor of management, holds a PhD in business administration from the J. Mack Robinson College of Business at Georgia State University, an MS in Business Administration from Mackenzie Presbyterian University in Brazil, and a BS in Computer Science from Universidade Paulista in Brazil. Her research interests include competitive dynamics and multimarket competition, strategic decision making under conditions of adversity and ambiguity, and top

management teams. For her dissertation, Iglesias proposed a behavioral model of multimarket competition that focuses on corporate strategic decisions, specifically market entry and exit decisions. Prior to beginning her academic career, Iglesias held management positions in the consulting and banking industries for 10 years.



Xiaoyue Jiang

Xiaoyue Jiang, assistant professor of information management, earned an MS in operations research from the Chinese Academy of Sciences and an MEng in communications engineering and a PhD in industrial engineering from the University of Toronto. His dissertation focused on modeling and optimization for maintenance systems. Jiang has served as a visiting assistant professor information management at the Freeman School since 2008. Prior to joining the Freeman School, Jiang served as an assistant professor in the Department of Construction Management and Industrial Engineering at Louisiana State University, where he taught courses including Probability Theory in Engineering, Advanced Reliability Engineering, Information Systems Engineering, Supply Chain Systems and Logistics, and Introduction to Operations Research.



Ekundayo Shittu

Ekundayo Shittu, assistant professor of information management, earned an MS in industrial engineering from the American University in Cairo in 2003 and a PhD in industrial engineering and operations research from the University of Massachusetts in 2009. He has served as a visiting assistant professor at the Freeman School since 2009. His research interests include energy economics and environmental policy,

energy technology investment decisions under uncertainty, technology management and entrepreneurship, and market structures and firm technological choices.



Burcu Tan

Burcu Tan, assistant professor of information management, earned a PhD in supply chain and operations management from the McCombs School of Business at the University of Texas in 2010. Her research interests include two-sided markets and the interface of operations and risk management.