

# Tulane University, CME Group and Energy Management Institute Launch Simulated Energy Trading Initiative

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This fall, energy and trading professionals will be able to immerse themselves in the latest electronic trading tools and test their skills using the most realistic trading simulations available as three of the leading names in energy markets and education—Tulane University, CME Group and Energy Management Institute (EMI)—team up for a new series of professional training courses.



This fall, Tulane will partner with CME Group, EMI, Thomson Reuters and Trading Technologies to offer a series of training courses for energy professionals in Chicago, Houston and New Orleans.

Targeted at working professionals involved in the oil and gas trading infrastructures and trading in general, these two-day courses will cover everything from industry fundamentals to the latest electronic trading tools to advanced trading strategies businesses can use to maximize value while managing their risk.

Teaching the courses will be professors from Tulane University's acclaimed A. B. Freeman School of Business, professionals with CME Group, and energy experts from EMI.

The Freeman School is one of the nation's premier business schools for the study of energy finance, risk management and trading. CME Group is the world's leading and most diverse derivatives marketplace. EMI is the world's leading provider of educational programs, market data and advisory services for energy professionals.

"Over the last decade, we've put together an innovative curriculum designed to help our graduates start contributing immediately at energy, banking and trading firms," said James W. McFarland, executive director of the Tulane Energy Institute. "This new collaboration with CME Group and EMI will enable us to bring the one-of-a-kind electronic trading simulations we've developed at Tulane to energy professionals across the country."

Every student will use the latest, real-world commercial trading software from Thomson Reuters and Trading Technologies International, Inc. featuring the industry's most sophisticated and real-world trading simulation platforms. Using these platforms, students will be able to trade from more than 22 live exchange feeds, including CME Group exchanges and NYSE.

These state-of-the-art simulators are the result of years of technology development and integration by Tulane Energy Institute faculty and industry professionals that create the flexibility to design new markets, test market liquidity challenges, and allow students to experience an unlimited series of real-world experiences that challenge the most senior trading executives.

"Our courses will give attendees a level of hands-on, active exposure to trading and trading technologies not available to them anywhere else," commented Dominick A. Chirichella, EMI Senior Partner. "This is energy training taken to the next level, and we're excited to be working with Tulane University and CME Group to bring this type of training experience to energy professionals."

Initial course offerings include "Natural Gas Trading Strategies and Simulations," "Oil Trading Strategies and Simulations" and "The North American Wholesale Electric Marketplace: Strategies and Simulations." Interested energy professionals can find a listing of upcoming courses, request course agendas and register online at <http://www.energyinstitution.org/Simulated-Trading>.

## **About the Freeman School of Business**

The Freeman School of Business at Tulane University is a leading, internationally recognized business school with more than 2,000 students in programs spanning four continents. The Freeman School is consistently listed among the nation's best business schools by publications including *U.S. News & World Report*, *Bloomberg Businessweek*, *Forbes*, *Financial Times* and *AmericaEconomia*.

### **About Energy Management Institute**

New York-based EMI ([www.emi.org](http://www.emi.org)) provides specialized education services to major oil companies, utilities, Fortune 500 end-users and top transportation fleets throughout the world. As a division of Advanced Energy Commerce, Inc., it also provides critical business information services and thought leadership in the energy segments of oil, alternatives, gas, and power. Additionally EMI uses its market expertise to publish a number of industry reports including: Alternative Fuels Index, The Daily Hedger, Future Rack, Biofuel Age, Dominick Chirichella's Energy Market Analysis and Power Market Analysis.