

BizEd Magazine: North and South

May 2, 2012



From [BizEd Magazine](#), May/June 2012:

Tulane University's Freeman School of Business in the southern U.S. has created a technologically supported educational model that aims to boost the number of doctorally qualified faculty in Latin America. In this model, Tulane offers a PhD program to Latin American business school professors, which allows them to study in their home countries via weekend and occasional weeklong modular courses. As part of this program, these professors stay at Tulane for parts of four summers to work on their PhD theses with their lead professors. During the school year, Tulane faculty travel to Latin America to teach the program's courses.

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