Freeman Professor Michael Hogg Featured in Bloomberg Businessweek

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The Freeman School's Michael Hogg, a professor of practice who teaches undergraduate legal studies in business courses, is highlighted in *Bloomberg Businessweek* this week as part of its "Favorite Professors" series.



The Freeman School's Michael Hogg is featured this week as one of Bloomberg Businessweek's "Favorite Professors."

Bloomberg Businessweek regularly profiles favorite undergraduate business professors from universities across the nation based on feedback collected in the magazine's annual survey of senior business students.

Hogg, who also serves as associate dean for undergraduate programs at the Freeman School and vice president for student affairs at Tulane, earned praise in the survey for an unorthodox teaching style that employs some creative techniques to help students understand how the subject matter applies in the real world. That may mean field trips to trial court or Home Depot or test questions that incorporate student Facebook photos to create a relevant — and usually funny — story.

"Students often laugh during tests," Hogg tells *Bloomberg Businessweek*. "That's a little weird."

To read the full profile, visit Businessweek.com.