Research Notes: Prof. Janet Schwartz

September 10, 2012

Janet Schwartz's paper "Price Inferences for Sacred vs. Secular Goods: Changing the Price of Medicine Influences Perceived Health Risk" has been accepted for publication in the *Journal of Consumer Research*. Schwartz, assistant professor of marketing at Tulane University's A. B. Freeman School of Business, co-authored the paper with Adriana Samper, assistant professor of marketing at Arizona State University.

To see more Freeman School research, visit the Faculty Publications page.

Interested in advancing your education and/or career? Learn more about Freeman's wide range of graduate and undergraduate programs. Find the right program for you.