

Research Notes: Prof. Janet Schwartz

September 10, 2012

[Janet Schwartz](#)'s paper "Price Inferences for Sacred vs. Secular Goods: Changing the Price of Medicine Influences Perceived Health Risk" has been accepted for publication in the *Journal of Consumer Research*. Schwartz, assistant professor of marketing at Tulane University's A. B. Freeman School of Business, co-authored the paper with Adriana Samper, assistant professor of marketing at Arizona State University.

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