

## **Freeman School launches TABA chapters in five U.S. cities**

January 15, 2013

The Tulane Association of Business Alumni (TABA) has announced the establishment of chapters in five U.S. cities. The five TABA chapters are Houston, Nashville, Washington D.C., New York and Miami.



TABA has established new chapters in five U.S. cities.

Establishing TABA chapters in cities outside New Orleans has been a longtime goal of the association, and TABA President Tom Spiers (MBA '01) says he hopes the creation of these chapters will help strengthen ties among alumni in those cities and enable TABA to offer programs that better serve their needs and interests.

"The Freeman School has more than 20,000 alumni worldwide, representing an incredibly diverse population in terms of both geography and demographics," says Spiers. "I think it's important for us to do everything we can to engage those individuals at the local level, and the establishment of these first five TABA chapters will greatly enhance our ability to do that."

According to Peggy Babin, associate dean for external relations, the five chapter cities were chosen based on several criteria, including the number of Freeman alumni residing in the greater area and the response of alumni in those cities to

TABA's outreach regarding the creation of local chapters.

"The five cities we chose—Houston, Nashville, Washington D.C., New York and Miami—are each home to hundreds of Freeman School alumni, and individual alumni in those cities were instrumental in providing the enthusiasm and support we needed to establish TABA chapters," says Babin. "Our strategy is to get these chapters up and running initially and then add more cities in the coming months and years."

For information on how to become involved with a local chapter or how to start a chapter in your city, contact Babin at [pbabin@tulane.edu](mailto:pbabin@tulane.edu) or Rhonda Brown at [rhondab@tulane.edu](mailto:rhondab@tulane.edu).