Freeman School unveils Strategic Plan

May 1, 2013



Over the past school year, a team of 52 members of the Freeman School community has been engaged in an intensive strategic planning effort. The purpose of this process has been to discover and refine the Freeman School's mission, core values, capabilities and goals. The result is a comprehensive plan that builds on the Freeman School's unique strengths to chart an ambitious course for the future.

The Strategic Planning Leadership Team consisted of faculty, staff and students as well as Tulane administrators and members of the Business School Council. Beyond these individuals, ideas and comments were solicited from the entire Freeman community, including alumni and partner organizations. All of these contributions were essential to shaping the strategic planning document.

"This effort was the most rigorous, comprehensive strategic planning process in school history," said Dean Ira Solomon. "We hope that all of our community members will share our enthusiasm for the plan and join us as we work to implement its goals."

The final plan is available in PDF format on the Freeman website.