

## Research Notes: Prof. Geoffrey Parker

May 7, 2013



[Geoffrey Parker](#)'s research is featured in the May 2013 issue of [International Innovation](#), a publication dedicated to the dissemination of science and technology research. The article, titled [The Power of Platforms](#), discusses the research conducted by Parker and Marshall Van Alstyne, associate professor at Boston University, on platform-driven markets, a topic the two colleagues have studied for over 15 years. The magazine also features a Q&A with Parker and Van Alstyne. Parker is a professor of management science at Tulane University's A. B. Freeman School of Business.

Interested in advancing your education and/or career? Learn more about Freeman's wide range of graduate and undergraduate programs. [Find the right program for you.](#)