

Research Notes: Prof. Geoffrey Parker

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[Geoffrey Parker](#)'s research is featured in the May 2013 issue of [International Innovation](#), a publication dedicated to the dissemination of science and technology research. The article, titled [The Power of Platforms](#), discusses the research conducted by Parker and Marshall Van Alstyne, associate professor at Boston University, on platform-driven markets, a topic the two colleagues have studied for over 15 years. The magazine also features a Q&A with Parker and Van Alstyne. Parker is a professor of management science at Tulane University's A. B. Freeman School of Business.