Freeman welcomes five to faculty for 2013-14

September 17, 2013

Dean Ira Solomon is pleased to announce that the A. B. Freeman School of Business at Tulane University has added five new full-time professors to its faculty for the 2013-14 academic year.



R. Lynn Hannan

R. Lynn Hannan, professor of accounting, comes to the Freeman School from Georgia State University, where she served as professor and director of the accounting PhD program. Hannan's research focuses on how organizations can improve outcomes via the design of their accounting information and incentive systems. She has published numerous articles in prestigious scholarly journals including *The Accounting Review*, *Contemporary Accounting Research*, *Review of Accounting Studies*, *Accounting, Organizations and Society* and the *Journal of Labor Economics*, and has earned a number of awards for her research, including the Notable Contribution to Accounting Literature Award and the McLaughlin Prize for Research in Accounting Ethics. She serves on the editorial boards of several premier

accounting journals and is a director for the Institute of Management Accountants' Research Foundation. Hannan, a CPA, received her PhD from the University of Pittsburgh in 2000.



Jung Hoon Lee

Jung Hoon Lee joins the Freeman School's tenure-track faculty as an assistant professor of finance after having served as a visiting assistant professor of finance in 2012-13. Lee's research focuses on mutual funds, hedge funds and empirical corporate finance, and his paper "Conflicting Family Values in Mutual Fund Families," co-authored with Utpal Bhattacharya and Veronika Pool, was published in the *Journal of Finance* in 2013. Prior to joining the Freeman School, Lee served as a visiting assistant professor of finance at Indiana University. He received his PhD in finance from Indiana University in 2011.



Emily Rosenzweig

Assistant Professor of Marketing **Emily Rosenzweig** received her PhD in social psychology from Cornell University in 2013. Her research focuses on judgment and decision making surrounding consumer purchases, and her dissertation work on the predictors of purchase regret has been published in the *Journal of Personality and*

Social Psychology. Prior to returning to graduate school, Rosenzweig worked in education research and program evaluation, including running her own consulting business. She received a BA in public policy from Princeton University in 1999.



Stephen Rowe

Stephen Rowe, assistant professor of accounting, comes to the Freeman School from the University of Illinois at Urbana-Champaign, where he was an Accounting Doctoral Scholar and where he completed his PhD in Accountancy in 2013. His current research focuses on how individual behavior and financial reporting influence auditor and investor judgment under uncertainty. Prior to beginning his academic career, Rowe spent nine years working in industry, and he continues to maintain an active CPA license in Washington. Most recently, he worked at KPMG managing audits of banking and financial services companies. Prior to that, he worked in commercial banking and at a smaller accounting firm.



John Clarke

John Clarke joins the Freeman School as associate dean of graduate programs, MBA program director and professor of practice in management. Clarke comes to Tulane from the University of Illinois at Urbana-Champaign, where he served as

assistant dean and clinical professor. In that role, he led initiatives in entrepreneurship, consulting and international immersion. Clarke's teaching focuses on international business, entrepreneurship, product development and sustainability, and he has led more than 600 students on short-term immersion trips to Asia, Africa, Europe and South America. Prior to beginning his academic career, Clarke worked as a management consultant in Asia, Europe and North America. He has a PhD in physics from the University of Leeds.

In addition to the tenured/tenure track and professor of practice appointments, Dean Solomon announced two one-year administrative appointments. Mauricio Gonzalez has been named interim assistant dean for executive education, and Ralph Maurer has been reappointed as interim executive director of the Levy-Rosenblum Institute for Entrepreneurship. Gonzalez spent six years at the Freeman School as a clinical professor of marketing and director of the Goldring Institute before leaving in 2012 to become dean of EGADE Business School in Monterrey, Mexico. In his new role, Gonzalez will be based at the Freeman School's facility in Houston. Maurer, a professor of practice in management, joined Tulane in 2009 as a visiting assistant professor of strategy and entrepreneurship. He is currently director of the Tulane Family Business Center and has served as interim executive director of the Levy-Rosenblum Institute since 2012.

Dean Solomon also named seven professors to one-year visiting appointments: C. Edward Fee, visiting professor of finance; Candace Jens, Zeigham Khocker, Roberto Stein and Yihua Zhao, visiting assistant professors of finance; Rebecca Franklin, visiting assistant professor of management; and Osman Kazan, visiting assistant professor of management science.

"Growing the faculty has been one of our top strategic priorities, so I'm delighted to announce these latest additions," said Dean Solomon. "These outstanding individuals bring great scholarship, skilled teaching and strong enthusiasm to the Freeman School. We are all very excited to welcome them to Tulane University and the Freeman School family."