Students earn national recognition at business competition

May 14, 2014

Three Freeman School students recently earned top honors at the 2014 Collegiate DECA International Career Development Conference.



Freeman School students Daniel Goldbaum, Benjamin Ginsburg and Melissa Benenson, left to right, each earned medals at Collegiate DECA's International Career Development Conference.

The conference, which took place in Washington D.C. in April from April 23–26, was sponsored by DECA, an international organization that prepares students for careers with events designed to enable participants to apply classroom learning to real-world experiences. More than 1,300 students took part in wide range of competitions and other business activities at the conference.

Freeman School sophomore Benjamin Ginsburg (BSM ’16), president of the Tulane chapter of DECA, was a big winner, earning a prize of $1,000 for being named International Champion in the Banking Financial Services event.

Also earning medals at the conference were Daniel Goldbaum (BSM ’16), a finalist in the Corporate Finance event, and Melissa Benenson (BSM ’16), a finalist in the Travel and Tourism event.

In addition to their competitions, Ginsburg and Goldbaum also participated in DECA’s Finance and Accounting Professional Development Academy and Benenson, the Louisiana Collegiate DECA State President, participated in the Hospitality and Tourism Academy and the Entrepreneurship Challenge.

This year marked Tulane University’s first time participating in the conference. Other schools that took part in this year’s event included George Washington University, the University of Notre Dame, Michigan State University and Rutgers University.