Freeman caps off centennial with time-capsule ceremony

October 23, 2014

The Freeman School brought its yearlong centennial observation to a close on Tuesday (Oct. 21) with a special party and time capsule ceremony for students, faculty and staff.



The Freeman School capped off its yearlong centennial observation with a party and time-capsule ceremony in front of Goldring/Woldenberg Hall on Oct. 21.

Scheduled to coincide with the date of the business school's very first class in October 1914, the event represented one last chance to highlight and honor the Freeman School’s 100-year history of business education.

The party kicked off at noon with food and refreshments — including kettle corn, Lucky Dogs and Roman Candy — in front of Goldring/Woldenberg Hall. At 3 o'clock, Dean Ira Solomon recalled some of the issues in the world, like the opening of the Panama Canal, that led the city’s business leaders to support the founding of a state-of-the-art business college at Tulane University.

“The more foresightful folks here in New Orleans decided that the game needed to be picked up, that business skills and knowledge in the business arena needed to be elevated if New Orleans was going to continue to thrive,” Solomon said. “And the rest, as they say, is history. As I like to tell people, the best is yet to come. You’re with us here today for the end of the first hundred years as well as the beginning of the next hundred years.”



> The party featured a ceremony announcing the contents of Freeman School time capsule that will be sealed with instructions to open in 50 years..

After remarks from Freeman Student Government President Andrew Duplessie (BSM ’16) and Graduate Business Council President David Dowty (MBA ’15), Associate Dean Peggy Babin took the lectern to present the contents of a Freeman School time capsule that will be sealed and put into storage for 50 years.

Over the last 12 months, the Freeman School solicited ideas from alumni for items to put into the time capsule. Among the 50 items of memorabilia ultimately selected for inclusion were a copy of the school's centennial commemorative book, *A Century of Business Education*, a Freeman School T-shirt, Freeman koozies, a bottle of Tulane-branded hot sauce, copies of the *Times-Picayune* and the *New Orleans Advocate*, menus from neighborhood restaurants popular with students, a 2014 *Arthur Hardy Mardi Gras Guide*, Jazz Fest programs, a campus parking ticket and even an iPhone 5 to show future generations the ancient technology used by students circa 2014

The ceremony wrapped up with a group photo in front of Goldring/Woldenberg Hall, and with that photo, the Freeman School's Centennial Celebration, which began in September 2013 with a kick-off event for students on the Lavin-Bernick Center quad, officially came to an end.



To see more photos from the time-capsule ceremony, visit the Freeman School's Flickr page.

A. B. Freeman School of Business

Centennial Celebration 2014

Contents of Time Capsule

October 21, 2014

- Admissions application
- Cell phone
- Centennial Baby Ruth
- Centennial bam-bams
- Centennial table runner
- Centennial DVD of pictures throughout the years (played at the “Party of the Century”)
- Centennial cup
- Centennial history book -- *A Century of Business Education: The A. B. Freeman School of Business*

- Centennial kick-off flyer
- Centennial koozie
- Centennial Mardi Gras beads
- Centennial martini glass, recipe for signature drink and swizzle stick
- Centennial mortar board sticker and mortar board
- Centennial “Party of the Century” invitation and post card reminder
- Centennial pin
- Centennial Save-the-Date
- Centennial T-Shirt
- Centennial tattoo
- Energy Institute baseball cap
- Festival Calendar 2014
- Freeman Bluetooth speaker
- Freeman Days invitations
- Freeman graduation program, May 2014
- Freeman graduation video, May 2014
- *Freeman* magazines (both from 2013-14 and the Katrina issue)
- Freeman School directory of students, staff and faculty
- Freeman School Strategic Plan
- Freeman Student Handbook
- Homecoming invitation
- ID card from campus
- Item from bars that students frequent — The Boot, Cooter Brown’s, Bruno’s
- Item from Goldman Sachs
- Item from PwC
- Item from winner of faculty/staff photo contest
- Item from winner of student photo contest
- Jazz Fest program from 2014
- Arthur Hardy's Mardi Gras Guide, 2014 Edition
- Map of Tulane University campus
- Menu from Commander’s Palace restaurant
- Menu from Domilese’s restaurant
- NASDAQ photo honoring the Freeman School's centennial
- New Orleans Tourism Guidebook 2014
- Newspaper from October 19, 2014
- Newspaper from October 21, 2014
- Parking ticket from campus

- Parking tag from campus
- Passport to Success
- *People* Magazine
- Personal letter from Dean Ira Solomon to student body of 2064
- Personal letter from FSB president to entering freshmen of 2064
- Personal letter from GBC president to graduate students of 2064
- PJ's coffee mug
- Reunion invitation
- TABA Rock 'n' Bowl Party invitation
- Bottle of Tabasco
- Model of timeline history of Freeman
- Tulane Business Forum brochure
- Yulman Stadium program from opening day