Accounting Today: Prof seeks science behind accounting

January 26, 2015

From AccountingToday.com, Jan. 23, 2015

> Accounting may be a profession mostly involving numbers, but for Lynn Hannan, a professor of accounting at the A. B. Freeman School of Business at Tulane University, factors such as psychology, sociology, and economics should also be a top priority.
>
> “I was interested in how we can improve accounting to help people make better decisions,” she told Tulane's website, focusing on the psychology behind employees and incentive systems.

To read the article in its entirety, visit AccountingToday.com:

http://www.accountingtoday.com/blogs/accounting-tomorrow/tulane-accounting-professor-seeks-the-science-behind-accounting-73407-1.html