

NOLA.Com: Mardi Gras contributed \$465 million to economy

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From [NOLA.com](http://www.nola.com), Feb. 9, 2014:

A new study on the economic value of the 2014 Mardi Gras season showed a total contribution to the New Orleans economy of \$465 million, with a total of \$17.5 million in tax revenues going to local government entities. The study, conducted by Tulane economics professor Toni Weiss with help from the [Freeman Consulting Group](#), determined that the direct expenditures during the 2014 Mardi Gras season -- accounting for things like hotels, food and alcohol, and krewe memberships -- came to \$164 million.

To read the article in its entirety, visit [NOLA.com](http://www.nola.com).

http://www.nola.com/business/index.ssf/2015/02/2014_mardi_gras_season_contrib.html