

## **NOLA.Com: Mardi Gras contributed \$465 million to economy**

February 11, 2015



From [NOLA.com](http://www.nola.com), Feb. 9, 2014:

A new study on the economic value of the 2014 Mardi Gras season showed a total contribution to the New Orleans economy of \$465 million, with a total of \$17.5 million in tax revenues going to local government entities. The study, conducted by Tulane economics professor Toni Weiss with help from the [Freeman Consulting Group](#), determined that the direct expenditures during the 2014 Mardi Gras season -- accounting for things like hotels, food and alcohol, and krewe memberships -- came to \$164 million.

To read the article in its entirety, visit [NOLA.com](http://www.nola.com).

[http://www.nola.com/business/index.ssf/2015/02/2014\\_mardi\\_gras\\_season\\_contrib.html](http://www.nola.com/business/index.ssf/2015/02/2014_mardi_gras_season_contrib.html)

Interested in advancing your education and/or career? Learn more about Freeman's wide range of graduate and undergraduate programs. [Find the right program for you.](#)