Tulane Business Forum surveys changing business landscape

September 8, 2015

With technology and shifting demographics changing the way companies do business, what can executives do to ensure that their organizations stay on top?



Warner L. Thomas



Thomas L. Ryan

For its 36th annual program, the Tulane Business Forum looks at the changing business environment and highlights corporate leaders who are taking bold steps to adapt, innovate and rise above the competition. “Changing Landscapes: Business Leaders Taking Action” will feature presentations from prominent business people who have distinguished themselves by embracing disruption and adjusting to change.

This year’s morning keynote speaker is **Warner L. Thomas**, president and CEO of Ochsner Health System, who will discuss how Ochsner is embracing change to provide health-care consumers with high-quality, coordinated care at a lower cost.

Delivering the luncheon keynote will be **Thomas L. Ryan**, president and CEO of Service Corporation International, North America’s leading provider of deathcare products and services. Ryan will discuss how SCI has managed to leverage its competitive advantages to remain relevant to its customers.

The Tulane Business Forum will take place on Thursday, Sept. 17, 2015, from 8:15 a.m. to 1:45 p.m. at the Hilton New Orleans Riverside. Others speakers at this year’s forum include:

- Catherine D. McRae, VP Capability, UA Deepwater, Shell Energy Resources Co. (New Orleans)
- Anne Donovan, U.S. Human Capital Transformation Leader, PwC (Los Angeles)
- Adam Bryant, “Corner Office” columnist, *The New York Times* (New York)
- Andre J. Champagne, CEO, Hollywood Trucks (New Orleans)

- David Nason, president and CEO, GE Energy Financial Services (Stamford, Conn.)

The Tulane Business Forum is a presentation of the Tulane Association of Business Alumni (TABA), which represents over 19,000 alumni worldwide. Each year, the forum features speakers of national and international renown who address topics of interest to the business community.

Forum registration, which includes continental breakfast and lunch, is $200 for the general public and $150 for Tulane alumni. Accountants can earn five Continuing Professional Education credits, and engineers can earn five Professional Development Hour credits by attending. For more information or to register, visit TulaneBusinessForum.com or call 504-861-7921.