

Research Notes: Ricky Tan

December 12, 2017



[Yinliang "Ricky" Tan](#) has recently had two papers accepted for publication. His paper "Captivate: Building Blocks for Implementing Active Learning," co-authored with Brent Kitchens and Tawnya Means, was accepted for publication in the [Journal of Education for Business](#), and his paper "How Add-On Pricing Interacts with Distribution Contracts," co-authored with Xianjun Geng and Lai Wei, was accepted for publication in [Production and Operations Management](#). Tan is an assistant professor of management science at the Freeman School.

Interested in advancing your education and/or career? Learn more about Freeman's wide range of graduate and undergraduate programs. [Find the right program for you.](#)