Research Notes: Ricky Tan

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Yinliang "Ricky" Tan has recently had two papers accepted for publication. His paper “Captivate: Building Blocks for Implementing Active Learning," co-authored with Brent Kitchens and Tawnya Means, was accepted for publication in the Journal of Education for Business, and his paper “How Add-On Pricing Interacts with Distribution Contracts,” co-authored with Xianjun Geng and Lai Wei, was accepted for publication in Production and Operations Management. Tan is an assistant professor of management science at the Freeman School.