

## Research Notes: Ricky Tan

April 4, 2018



[Yinliang "Ricky" Tan](#)'s paper "Marketplace, Reseller or Hybrid: Strategic Analysis of an Emerging E-Commerce Model," co-authored with Lin Tian and Yifan Xu of Fudan University and Asoo Vakharia of the University of Florida, has been accepted for publication in *Production and Operations Management (POM)*. Tan is an assistant professor of management science at the A. B. Freeman School of Business.

Interested in advancing your education and/or career? Learn more about Freeman's wide range of graduate and undergraduate programs. [Find the right program for you.](#)