## **Research Notes: Daniel Mochon**

January 20, 2018



<u>Daniel Mochon's</u> paper "If you are going to pay within the next 24 hours, press 1: Automatic planning prompt reduces credit card delinquency," co-authored with Nina Mazar and Dan Ariely, has been accepted for publication in the *Journal of Consumer Psychology*. Mochon is an associate professor of marketing at the Freeman School.