

## **The Hill: Don't rob 'Opportunity Zones' of their full potential**

November 9, 2018



[Rob Lalka](#), professor of practice and executive director of the Freeman School's [Albert Lepage Center for Entrepreneurship and Innovation](#), co-authored an op-ed in [The Hill](#) in which he argues for changing the gross income provision of Opportunity Zones, the tax incentive established as part of the 2017 Tax Cuts and Jobs Act to help spur investment in distressed communities.

Many of the economic disparities in this country are directly related to limited access to capital and the concentration of technology-related entrepreneurship on the coasts. To build stronger communities and create high-paying jobs everywhere, we should not disincentivize investment in companies that sell online.

To read the article in its entirety, visit [thehill.com](http://thehill.com):

<https://thehill.com/opinion/finance/415786-dont-rob-opportunity-zones-of-their-full-potential>