

NOLA.com: New Orleans is growing the next generation of startups

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[Rob Lalka](#), professor of practice and executive director of the [Albert Lepage Center for Entrepreneurship and Innovation](#), co-authored an [Op-Ed for NOLA.com](#) with Idea Village CEO Jon Atkinson about the city's entrepreneurial renaissance and their goals for [New Orleans Entrepreneur Week](#).

Together, Tulane and The Idea Village are fully committed to that build-it-bigger and pay-it-forward mentality. We hope NOEW 2019 will add immediate value to our innovation economy, while planting new seeds for tomorrow's entrepreneurs.

To read the article in its entirety, visit [NOLA.com](#):

<https://www.nola.com/opinions/2019/03/new-orleans-is-growing-the-next-generation-of-startups.html>