

Biz New Orleans: IberiaBank Deal Draws Mixed Reviews

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[Peter Ricchiuti](#), professor of practice in finance and founder of the Freeman School's [Burkenroad Reports](#) program, was interviewed by [Biz New Orleans](#) for a story on the [recently announced merger](#) of Lafayette-based [IberiaBank](#) and [First Horizon Bank](#) of Memphis, Tennessee.

“The thing is we always thought somebody would want to buy them out and this new group in Memphis is a perfect match. All the locations are in the south and there’s very little duplication of branches — the only overlap is Florida.”

To read the article in its entirety, visit [bizneworleans.com](#):

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