Nola.com: IberiaBank CEO says deal with First Horizon creates 'a formidable southern franchise'

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Peter Ricchiuti, senior professor of practice in finance and founder of the Freeman School's Burkenroad Reports program, was interviewed by Nola.com for a story on the recently announced merger of Lafayette-based IberiaBank and First Horizon Bank of Memphis, Tennessee.

> “Nobody has made better decisions than IberiaBank in the last 15 years,” said Peter Ricchiuti, a professor at Tulane University’s Freeman School of Business. “They came from nothing, from just a trailer and a ticker symbol in Lafayette, and went into Texas at just the right time, stayed out of Florida initially when everybody was rushing in and went to Arkansas instead.”

To read the article in its entirety, visit nola.com:

https://www.bizneworleans.com/iberiabank-deal-draws-mixed-reviews/