Seema: Ambika Prasad Helps Unravels Stereotypes with Research

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[Ambika Prasad](), lecturer in management, was profiled in [Seema]() magazine for her research on stereotypes in the workplace.

> "The topic of my Ph.D. research was *stereotype threat*. This idea delves into the impact of negative stereotypes on groups that are targets of these stereotypes. I find this premise fascinating, especially from the perspective of minorities," explains Prasad.

To reach the article in its entirety, visit [Seema.com]():

[https://www.seema.com/article/ambika-prasad-helps-unravels-stereotypes-with-research]()