

[AP News: ‘The day the music died’: Coronavirus tests New Orleans](#)

March 28, 2020



[John Clarke](#), professor of practice and associate dean for graduate programs, was interviewed by [AP News](#) for a story about how New Orleans — a city whose economy is built largely on hospitality — is coping with the impact of COVID-19.

“I worry very much that a lot of people in our city are operating ... on a paycheck-to-paycheck basis,” said John Clarke, a professor at Tulane University’s business school.

He said the New Orleans economy lacks big companies that are often better positioned than smaller enterprises to weather financial ups and downs. The industries that New Orleans has in abundance — hospitality, gambling, tourism — have basically “come to a full stop.”

To read the article in its entirety, visit [apnews.com](https://apnews.com/77c32093dd4caf480f162e297402aa76):

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