

## **NOLA.com: Benson Capital Partners, venture fund backed by Gayle Benson, to invest \$53M**

October 16, 2020



[Rob Lalka](#), professor of practice and executive director of the [Lepage Center for Entrepreneurship and Innovation](#), was interviewed by NOLA.com for a story about the impact of Saints owner Gayle Benson's announcement that she intends to invest \$53 million in Gulf South companies.

"What will now happen is that as they invest, others will co-invest alongside them. That's what's promising. The companies that are getting the opportunities now are the ones that are able to self-fund, and this widens the aperture of the number of companies that will have access to capital."

To read the story in its entirety, visit [NOLA.com](#):

[https://www.nola.com/news/business/article\\_e21f1c5c-0f2a-11eb-97c1-e753757ce757.html](https://www.nola.com/news/business/article_e21f1c5c-0f2a-11eb-97c1-e753757ce757.html)