## **Research Notes: Ted Matherly**

October 20, 2020



<u>Ted Matherly's</u> paper "Racialization of Peer-to-Peer Transactions: Inequality and Barriers to Legitimacy," co-authored with Steven Shepherd of Oklahoma State University, has been accepted for publication in *Journal of Consumer Affairs* for a special issue on race in the marketplace. Matherly is a visiting assistant professor of marketing.