The Advocate: New Orleans Tech Startup Sells for $500 Million

September 28, 2021



Rob Lalka, Lepage Professor in Business and executive director of the Lepage Center for Entrepreneurship and Innovation, was interviewed by the New Orleans

Advocate/NOLA.com for a story about local tech startup Levelset's acquisition by Procore Technologies for $500 million.

> "Construction liens weren't as flashy as being the next food delivery or dating app or a social network, but they accomplished something great by building a product that created value for an overlooked customer, and that should be a wake-up call for other New Orleans entrepreneurs."

To read the story in its entirety, visit nola.com:

https://www.nola.com/news/business/article_bcf2ef38-1d4f-11ec-85f9-a382c3f71906.html