# Inc.: Gen Z Is Becoming More Entrepreneurially Minded. Here's Why That Matters for Your Business

March 24, 2023



Rob Lalka, Albert R. Lepage Professor in Business and executive director of the Lepage Center for Entrepreneurship and Innovation, was interviewed for an Inc. story about Generation Z's growing interest in entrepreneurship.

> At Tulane's entrepreneurship center, executive director Rob Lalka sees students questioning the status quo and exploring the promise of AI programs like ChatGPT. "I think we're going to see a whole lot of new entrepreneurial activity around how a digitally connected generation comes of age with these digital tools," Lalka says.

To read the story in its entirety, visit inc.com:

https://www.inc.com/sarah-lynch-/gen-z-is-becoming-more-entrepreneurially-minded-heres-why-it-matters-for-your-business.html