## BestColleges: Tulane Revamps MBA Curriculum to Focus on Data, STEM

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<u>BestColleges</u>, which provides news, research and rankings to help students make smarter educational decisions, posted an article highlighting the Freeman School's <u>new MBA curriculum</u>. The article notes in particular the program's STEM designation and strong emphasis on data analytics.

The shift toward tech comes as prospective MBA students focus more on high-demand fields as they search for a school. The United Kingdom-based consulting firm CarringtonCrisp found in its most recent Tomorrow's MBA report that artificial intelligence (AI) is more important than ever for students who want to pursue an MBA, BestColleges <u>previously reported</u>.

To read the article in its entirety, visit BestColleges.com:

https://www.bestcolleges.com/news/tulane-revamps-mba-curriculum-stem-data/

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