BestColleges: Tulane Revamps MBA Curriculum to Focus on Data, STEM

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<u>BestColleges</u>, which provides news, research and rankings to help students make smarter educational decisions, posted an article highlighting the Freeman School's <u>new MBA curriculum</u>. The article notes in particular the program's STEM designation and strong emphasis on data analytics.

The shift toward tech comes as prospective MBA students focus more on high-demand fields as they search for a school. The United Kingdom-based consulting firm CarringtonCrisp found in its most recent Tomorrow's MBA report that artificial intelligence (AI) is more important than ever for students who want to pursue an MBA, BestColleges previously reported.

To read the article in its entirety, visit BestColleges.com:

https://www.bestcolleges.com/news/tulane-revamps-mba-curriculum-stem-data/

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