

BestColleges: Tulane Revamps MBA Curriculum to Focus on Data, STEM

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[BestColleges](#), which provides news, research and rankings to help students make smarter educational decisions, posted an article highlighting the Freeman School's [new MBA curriculum](#). The article notes in particular the program's STEM designation and strong emphasis on data analytics.

The shift toward tech comes as prospective MBA students focus more on high-demand fields as they search for a school. The United Kingdom-based consulting firm CarringtonCrisp found in its most recent Tomorrow's MBA report that artificial intelligence (AI) is more important than ever for students who want to pursue an MBA, BestColleges [previously reported](#).

To read the article in its entirety, visit [BestColleges.com](#):

<https://www.bestcolleges.com/news/tulane-revamps-mba-curriculum-stem-data/>