Freeman students highlighted for Poets & Quants 2024 'Best & Brightest Business Majors'

March 29, 2024



Freeman seniors Raleigh Kreis (BSM '24) and Kobe Zagon (BSM '24) were recently highlighted as two of this year's 100 Best & Brightest Business Majors by Poets&Quants.

Now in its ninth year, the Best & Brightest honors seniors whose energy and commitment to personal growth represent the best of their cohorts. The list was compiled based on nominations from each of Poets&Quants top 50 undergraduate business schools, with the schools using their own selection process and criteria. Kreis and Zagon were each nominated based on academic achievements and extracurricular activities that spanned disciplines and represented the best of the Freeman School.

Kreis, a native of Belleview, Nebraska, is an participant in the Altman Program in International Studies and Business, where she combined majors in finance and political economy. For the program, she learned Spanish and Portuguese and studied abroad in Mexico, Germany, Chile and Brazil. Following her graduation, she will be working for EY in Structured Finance Consulting at the firm's Houston office.

“Raleigh is academically brilliant — she earned a prestigious full-tuition Stamps Scholarship to attend Tulane University — but she also demonstrates an exceptional grasp of complex global issues," said Myke Yest, associate dean of undergraduate education. "As a member of Tulane’s Altman Program in International Studies and Business, she wrote her thesis on gentrification in vacation destinations in Latin

America. With her remarkable academic, extracurricular and professional experience, Raleigh embodies the very best of business education, and I know she'll continue to make waves at Ernst & Young."

Zagon, who hails from Cornwall, New York, served as president, vice president of administration and treasurer for the Green Bull Group, Tulane's Investment Banking Development organization, and he worked on an independent study to develop an investment banking course track to prepare Tulane students for investment banking opportunities. Following his graduation, Zagon will be joining Moelis & Co. as an investment banking analyst.

"[Kobe] is amazingly brilliant, insanely dedicated and hardworking, and has been a tremendous mentor for students seeking investment banking roles as the president of the green bull investment banking group," said Mara Baumgarten Force, professor of practice in finance. "He is so fantastic that one of the students asked me if they could nominate him for an honorary degree from the university."

To read about all of this year's Best & Brightest Business Majors, visit poetsandquantsforundergrads.com.