

Research Notes: Hongseok Jang

July 1, 2024



[Hongseok Jang's](#) paper "Tailoring Technology for Heterogeneous Shoppers: Implications for e-Retail Channel Competition," co-authored with Kyung Sung Jung (University of Denver) and Young Kwark (University of Denver), was accepted for publication in *Journal of Management Information Systems*. Jang is an assistant professor of management science.