

# Yahoo! Finance: There's No Better Time to Be an Individual Investor

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[Peter Ricchiuti](#), William B. Burkenroad Jr. Clinical Professor of Equity Research and senior professor of practice, was interviewed by [Yahoo! Finance](#) for a segment on student attitudes about the stock market and investing.

There's never been a better time to be an individual investor. You know, I've been in this business for 45 years. Commissions have dropped to zero and information is so easy to get a hold of. What impact is AI going to have on companies? One of the general things we believe is that it's going

to help earnings. And if you help earnings, you're eventually going to help stock prices.

To see the segment in its entirety, visit [finance.yahoo.com](https://finance.yahoo.com):

<https://finance.yahoo.com/video/theres-no-better-time-individual-164921752.html>