Newsweek: Facebook Embraces Donald Trump

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Rob Lalka, Albert Lepage Professor in Business and professor of practice in management, was interviewed by Newsweek for a story about Meta co-founder and CEO Mark Zuckerberg's announcement of changes to Facebook's fact-checking and content-removal policies, changes widely viewed as an attempt to win the favor of the incoming Trump administration.

> Zuckerberg is "following in Elon Musk's footsteps," Robert Lalka, a professor at Tułane University's Freeman School of Business and author of *The Venture Alchemists: How Big Tech Turned Profits Into Power*, told *Newsweek*. "But currying favor with Trump and his supporters will be far harder for Zuckerberg, given recent history."

To read the story in its entirety, visit newsweek.com:

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