

## [Newsweek: Facebook Embraces Donald Trump](#)

January 7, 2025



[Rob Lalka](#), Albert Lepage Professor in Business and professor of practice in management, was interviewed by [Newsweek](#) for a story about Meta co-founder and CEO Mark Zuckerberg's announcement of [changes to Facebook's fact-checking and content-removal policies](#), changes widely viewed as an attempt to win the favor of the incoming Trump administration.

Zuckerberg is "following in Elon Musk's footsteps," Robert Lalka, a professor at Tulane University's Freeman School of Business and author of *The Venture Alchemists: How Big Tech Turned Profits Into Power*, told *Newsweek*. "But currying favor with Trump and his supporters will be far harder for Zuckerberg, given recent history."

To read the story in its entirety, visit [newsweek.com](https://www.newsweek.com):

<https://www.newsweek.com/facebook-embraces-donald-trump-mark-zuckerberg-2011026>