

MBA Class of '25: Juan Sebastian Ocampo

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[Juan Sebastian Ocampo \(MBA '25\)](#)

New Orleans, Louisiana

What is a fun fact about you?

I am colorblind.

From your internship or work experience, what are you most proud of?

I am most proud of my work as Senior Brand Manager at a CPG company and I was able to manage 11 brands with revenues of USD 11M.

Why are you pursuing your MBA?

I want to further my education in business and advance my career.

What attracted you to Freeman? What do you hope to achieve here?

Knowledge and network.

Where do you hope to be in five years?

I hope to become a C-Level executive at a high-performance CPG company.

What do you like to do in your spare time?

I like to bike and spend time with family.

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