

# Invezz: The growing power of the individual investor

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[Peter Ricchiuti](#), senior professor of practice in finance and research director of Burkenroad Reports, contributed an article to [Invezz](#) about the growing advantages of being a personal investor.

"The internet has enabled individuals to access detailed financial information on demand.

Small investors can now review real-time market data, analyst ratings, company news, and financial reports, equipping them to make more

informed decisions and react quickly to market changes."

To read the article in its entirety, visit [invezz.com](https://invezz.com):

<https://invezz.com/news/2024/12/21/the-growing-power-of-the-individual-investor/>