Fortune: Post-election, CFOs should 'focus on what they can control,' advises economist

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Peter Ricchiuti, senior professor of practice in finance and research director of Burkenroad Reports, was interviewed by Fortune for a story about post-election expectations for the U.S. economy.

> Ricchiuti thinks that CFOs are in better shape now for whatever happens because there were “real lessons learned in COVID,” he told me. “And everybody kind of runs the shop a little cleaner,” he said.
>
> It’s corporate earnings that move the stock market, Ricchiuti said. “The rest of it is noise,” he said. “It’s like the first three quarters of an NBA game—it just doesn't matter.”

To read the article in its entirety, visit fortune.com:

https://fortune.com/2024/11/05/post-election-cfo-focus-uncertainty-economist/

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