Meet the MBA Class of ’26: Kyler Gray

February 3, 2025



Kyler Gray (MBA ’26)
Dallas, Texas

Kyler Gray is a dedicated professional with a background in legal administration, clinical lab operations, and logistics. She has experience as a Court Coordinator at the George Allen Courthouse, managing over 300 legal cases, scheduling trials, and ensuring seamless communication between law offices and court personnel. At UT Southwestern Medical Center, Kyler handled specimen processing and data management, maintaining compliance with strict lab standards. She also managed package sorting and distribution at Amazon, ensuring efficiency in daily operations. Passionate about community service, Kyler has volunteered at election polls and contributed to food distribution efforts at the North Texas Food Bank. With strong analytical, administrative, and operational expertise, Kyler is now eager to transition into a marketing career, where she can leverage her diverse skill set to make a meaningful impact.

What is a fun fact about you?
A fun fact about me is that I have watched all the Marvel movies in release date order and in chronological order based on the time periods in each movie.

Why are you pursuing an MBA?
I am pursing my MBA because I want to develop the skills and knowledge to succeed in working in marketing within the entertainment industry.

What attracted you to Freeman?
The curriculum and the resources that Freeman provides attracted me. I hope to be able to network and use the resources to land great internships and ultimately land a great job upon graduation.

Where do you hope to be in five years?
In 5 years, I hope to be working in marketing in the entertainment industry for a major company like Warner Bros., Paramount, Disney, etc.

What do you like to do in your spare time?
I would say my hobby is trying new hobbies. I like trying new things like pottery, painting, crocheting, playing tennis, etc.

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