Meet the MBA Class of ’26: Juwon Ishola

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Juwan Ishola (MBA ’26)
Kwara State, Nigeria

Juwon Ishola is a data-driven professional with expertise in Geography, Environmental Management, and Geoinformation Technology. As a Relationship Manager at Fidelity Bank, where he works to strengthen relationships with clients and partners, provide personalized advice, and increase customer satisfaction, he used data analytics to improve customer retention, reduce account dormancy, and grow the bank's portfolio by 35%. Juwon has also contributed to disaster preparedness as a GIS Analyst, developing flood web maps and geospatial databases to support risk management in Nigeria. He has led corporate social responsibility initiatives, coordinated with auditors, and driven DEI efforts in his community. Passionate about sustainability and technology, Juwon is eager to apply his analytical skills to the technology or renewable energy sectors, leveraging data to create impactful, sustainable solutions.

What is a fun fact about you?
I love playing strategy games, cooking, and traveling. Outside the academic environment, I love to volunteer as a way to give back to the community.

Why are you pursuing an MBA?
I am pursuing my MBA to deepen my business analytics and sustainability expertise, which aligns with my passion for using data-driven insights to create meaningful change. With a background in client management, project leadership, and geospatial analysis, I have seen firsthand how data and strategic thinking can transform organizations and support impactful initiatives.

What attracted you to Freeman?
Freeman stands out for me because of its strong emphasis on real-world learning, especially in business analytics and sustainability. At Freeman, I aim to strengthen my technical and strategic skills, work alongside talented peers and mentors, and gain insights from faculty leaders in analytics and sustainability.

Where do you hope to be in five years?
In five years, I aim to be a leader in business analytics and sustainability, especially in the Energy and Technology sector, ideally in a role where I can drive data-driven initiatives that support both profitability and environmental impact. I envision myself working within an organization that prioritizes sustainability, perhaps in the

renewable energy or technology sectors, where I can leverage my skills to optimize operations, reduce waste, and improve efficiency.

What do you like to do in your spare time?

In my spare time, I enjoy exploring new advancements in data science and sustainability to stay updated on trends that could benefit my professional growth. Outside of that, I love playing soccer, which has been a passion since my undergraduate days when I served as the Sports Secretary for my university's club. I am looking forward to learning tennis and golf. Additionally, I am an advocate for educational initiatives. During my time with the Yattiyr Scholarship Initiative, I led the monitoring and evaluation team and helped students access educational opportunities. This work kept me motivated and connected to causes I care about, and I hope to stay involved in similar initiatives.

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