## **Research Notes: Chris Hydock**

January 28, 2025



<u>Chris Hydock's</u> paper "The Effect of Company Size on Aggregate Word of Mouth Valence," co-authored with Jan Klostermann, Anne Mareike Flaswinkel and Reinhold Decker, has been accepted for publication in the *Journal of Marketing*. Hydock is an assistant professor of marketing.

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