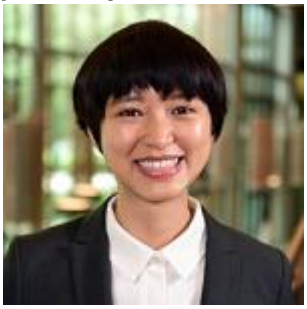
Research Notes: Eugina Leung

January 28, 2025



Eugina Leung's paper "The Narrow Search Effect and How Broadening Search Promotes Belief Updating, ” co-authored with Oleg Urminsky (University of Chicago), was accepted for publication in *Proceedings of National Academy of Science (PNAS).* Leung is an assistant professor of marketing.