The National Desk: Waffle House adding 50-cent egg surcharge; cite soaring prices due to bird flu

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Osman Kazan, professor of practice in management science and director of the Master of Business Analytics program, was interviewed by <u>The National Desk</u> for a story about Waffle House's decision to add an egg surcharge to its menu in the face of soaring prices.

Osman Kazan, a business expert with Tulane University's Freeman School of Business believes, it's not unreasonable for Waffle House to add the surcharge, considering egg prices are up over 50% since November. "They basically want to reflect that cost, the supply cost, to their customers," said Kazan.

To read the story in its entirety, visit <u>thenationaldesk.com</u>:

https://thenationaldesk.com/news/americas-news-now/waffle-housing-adding-50cent-egg-surcharge-cite-soaring-prices-due-to-bird-flu-avian-menu-poultry-grocerystore-department-of-agriculture-shortage#

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