The CEO Magazine: To be more creative, anchor inward

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Chris Lipp, professor of practice and director of management communication, contributed an article to The CEO Magazine about the relationship between personal

power and creativity. Lipp is author of the book The Science of Personal Power: How to Build Confidence, Create Success, and Obtain Freedom.

> One of the strongest qualities of personal power is that power makes us trust ourselves more. We look inward for our north star to guide us. As we tune into our feelings and beliefs, we tune out the involuntary influence of others.

To read the article in its entirety, visit theceomagazine.com:

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