Best Colleges: This MBA Program Is Using AI to Boost Human Skills

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Paulo Goes, Debra and Rick Rees Professor of Business and Dean of the Freeman School of Business, was interviewed by educational news website Best Colleges for a

story about how Freeman is integrating AI into its MBA curriculum.

> “When you teach entrepreneurship and innovation, that’s the perfect environment for creating this partnership between humans and AI,” Goes said. “Every single step of that process, from ideation to moving something to the market, you can rely on that interaction.”

To read the story in its entirety, visit bestcolleges.com:

https://www.bestcolleges.com/news/how-tulane-mba-is-teaching-ai/